Lexicography for specific purposes. Equivalence in bilingual and multilingual specialised dictionaries with reference to conceptual systems.

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Abstract
Terminological equivalence is one of the central issues in translation. To secure equivalence in translations for special purpose languages, the translator has to structure the terms of a given text by reference to a conceptual system and thus identify – independently for both the source and target languages – the conceptual system in which a specific term is embedded. Bilingual and multilingual dictionaries are indispensable tools for any translator. However, due to the importance of the conceptual systems in specialised-language translation, a specialised dictionary has to fulfill higher requirements than general dictionaries. As a matter of fact, a dictionary suitable for specialised-language translation should follow an onomasiological rather than a semasiological approach to lexicography. In this paper, the author studies the basic requirements for a bilingual dictionary that is intended to be of practical use for specialised-language translation, taking a user’s perspective when discussing the problem of equivalence between terms in two languages. This is based on selected concepts taken from the field of accounting (IAS/IFRS and national accounting rules) that are translated from German to Spanish and vice versa. While the dictionaries examined are generally well prepared, the study shows that none of them includes information necessary to a translator for ensuring a correct translation.

Keywords
- special-language translation
- terminological equivalence
- conceptual system
- bilingual or multilingual dictionaries
- onomasiological vs. semasiological approach
- lexicography
- accounting
- IAS/IFRS

Introduction
As a starting-point, let us consider the following scenario:

A consulting company is preparing a study on the international oil industry. One of the tasks within this study is to compare oil companies in Spanish-speaking countries (e.g. Repsol) and German-speaking countries, such as the Austrian group OMV. The consultants hire a professional translator to translate the relevant texts (annual reports) from Spanish into German and vice versa.

One of the crucial fields for the translator’s work is accounting. In order to assess which dictionaries might prove useful for this task, the current paper studies bilingual specialised (i.e. economic) dictionaries. Also this study establishes principles to which dictionaries should comply in order to be useful for professional specialised language translations. This will be demonstrated by looking at German–Spanish, Spanish–German translations.

The accounting terms I use for the demonstration are basic terms within the terminological hierarchy.

Before discussing the study I shall briefly elaborate on the concept of terminological equivalence, one of the central issues in translation. In specialised-language translation, the translator has to structure terms of a given text by reference to a conceptual system. Therefore, it is highly important to identify the conceptual system a term is embedded in, independent from both the source language and the target language. Finding correct terminologies in both the source and the target languages is not only a linguistic task, but the translator has to enter into the field of knowledge. He also has to compare the two or more linguistic systems meticulously at all levels, possibly by consulting experts.
Bilingual dictionaries are an indispensable tool for any translator. However, due to the fact that in the field of specialised-language translation the conceptual field is so important, the requirements of such a dictionary are higher than of normal dictionaries. Generally speaking, a dictionary suitable for specialised-language translation should conform to an onomasiological approach rather than the usual semasiological approach of lexicography.

Equivalence

Equivalence in translation (translational equivalence) is one of the most controversial topics in translation theory. I will refrain from entering into the discussion whether this concept is suited to the translation theory and refer to Stolze (2008, 87ff.).

However, I’d like to point out that for the scope of this study the so-called relative equivalence theories seem to be well suited. In this context I’d like to refer to Koller (2001, 248ff.) and his statements regarding pragmatic equivalence.

Pommer (2006, 64 f.) shows that legal concepts have their origins in different legal systems with different cultural roots, which leads her to the conclusion that absolute equivalence between legal terminologies of different legal orders is impossible. De Groot (1999, 45f.), however, concedes that absolute equivalence is possible if two different legal orders have adopted their terms from a third system. This finding is important for the scope of my work, because accounting is a rather homogeneous field in Europe due to the harmonization work done by the EU, resulting in the IAS/IFRS.

For the definition of terminological equivalence I follow Arntz/Picht/Mayer (2009, 151 ff.), who distinguish between complete equivalence and no equivalence. Complete equivalence exists if two terms, A and B are identical in each and every characteristic of the concept [A = B], whereas in the case of no equivalence none of the characteristics of A and B are equivalent [A ≠ B]. Within the scope of this study I disregard the categories of overlapping and inclusion used by the authors. For practical reasons I would slightly change the above definition and rather speak of the identity of all essential characteristics of the concept than of all the characteristics.

In translation of communication acts between experts, the first and foremost aim is that the translation shall have the same communicative function as the source text. The translator will therefore use the same functional style as a person writing the text in his/her language (Stolze 2009, 202). Pommer (2006, 66) equally stresses the principle of functional equivalence when it comes to develop a translation strategy.

Conceptual systems in dictionaries; onomasiological vs. semasiological approach

In specialised languages, it is of utmost importance not to study concepts in isolation, but within their relevant fields of knowledge. ISO 1097 defines concept system as a set of concepts structured according to the relations among them. It is an indispensable prerequisite for any terminology work in several languages to draw up separate monolingual systems of concepts before a bilingual or multilingual glossary can be prepared (Arntz/Picht/Mayer 2009, 72).

The following is a brief example: A translator has to translate the Spanish term amortización into German. The first thing he/she has to do is to clarify which conceptual field the term belongs to: Within the field of accounting, amortización means amortization/depreciation with the German equivalent Abschreibung; in a context of finance, the term means repayment and should be rendered into German by Tilgung.
The semasiological approach to lexicography starts from the word and lists all meanings of a word while the onomasiological approach starts from the meaning of a concept and studies words expressing this meaning. Most language dictionaries are structured alphabetically (Arntz/Picht/Mayer 2009, 189).

For legal dictionaries, Arntz/Picht/Mayer (2009, 211) state that it is indispensable to follow a methodological approach that takes into account the conceptual structures of the two legal systems involved. The onomasiological approach is reflected in the structure of these dictionaries. The authors’ conclusions equally apply to the field of accounting terminology, which, as we shall see, are sets of rules set by European or national legislators.

Systems of accounting

**IAS/IFRS**

Making accounting standards comparable at an international level is not a new idea. The London-based International Accounting Standards Committee (IASC) was founded as early as 1973 as an association offering membership to national organizations of accountants and auditors. For many years, the IASC kept a rather low profile, until the EU decided in 2000 to cooperate with the IASC on promoting the development of international accounting standards.

In 2001, the IASC was restructured and renamed into IASB (International Accounting Standards Board). The total of International Accounting Standards (IAS) that had been adopted so far by the IASC remained valid until the IASB either gradually modified them or replaced them by new standards. The new accounting standards developed by the IASB have been named International Financial Reporting Standards (IFRS) and numbered continuously. The first new standard was published by the IASB in June 2003. Further standards are continuously being adopted by the IASB. To secure that these standards become effective, the European Union adopts them under the so-called endorsement process. They don’t need to be incorporated into national law, since EU Directives are binding for all member states (IFRS/IAS-Portal).

The Regulation (EC) No. 1606/2002 of the European Parliament and of the Council of 19 July 2002 on the application of international accounting standards requires that from 2005 on all listed EU companies (including banks and insurance companies) must prepare their consolidated financial statements in strict accordance with IAS. Member States may also permit or require companies to apply the system to their annual accounts. They may also require application of the new rules in non-publicly traded companies.

The Regulation’s objective is the adoption and use of international accounting standards in the European Union with a view to harmonising the financial information presented by the companies referred to in Article 4 in order to ensure a high degree of transparency and comparability of financial statements and hence an efficient functioning of the Community capital market and of the Internal Market.

**Definitions**

**IAS/IFRS**

The International Accounting Standards (IAS) have been adopted by the London-based International Accounting Standards Board, on which the Commission is represented. As of 2002 these common rules have been known as International Financial Reporting Standards (IFRS).

For the purpose of the EU Regulation, international accounting standards includes the International Accounting Standards (IAS), the International Financial Reporting Standards (IFRS) and related Interpretations (SIC-IFRIC interpretations), subsequent amendments to those standards and related interpretations, future standards and related interpretations...
issued or adopted by the International Accounting Standards Board (IASB) (Wagenhofer 2009, 82 ff.).

**IASB Framework**

The IASB Framework for the Preparation and Presentation of Financial Statements (The Framework) sets out the concepts that underlie the preparation and presentation of financial statements (i.e. the objectives, assumptions, characteristics, definitions, and criteria that govern financial reporting). Therefore, the Framework is often referred to as the conceptual framework (Nandakumar et. al., 2010:11).

**National systems Austria/Germany: UGB/HGB**

In Austria the financial statements have to be prepared according to the rules of the Rechnungslegungsgesetz, which are part of the Unternehmensgesetzbuch (UGB §§ 189-283). In Germany, companies have to apply the Handelsgesetzbuch (HGB), whose accounting rules are practically identical with the UBG.

Listed companies, however, have to prepare their consolidated statements in accordance with the international accounting principles. For these companies, the rules of HGB/UGB have to be applied for the preparation of separate financial statements (Wagenhofer 2009, 115).

**National system Spain: Plan General de Contabilidad**

In Spain all companies have to prepare their financial statements according to the Real Decreto 1514/2007 in its latest version (2010).

In comparison with the former Plan General de Contabilidad (valid until 1/1/2008) the new plan adopted many characteristic from the IAS/IFRS. See: http://noticias.juridicas.com/base_datos/Derogadas/r0-pgc.html#

**Terminology used in practice**

Companies do not always follow the terminology laid down in the legal bodies in their published statements. Consequently, for the purpose of this study, I consider the actually used terminology as a separate conceptual system. I have chosen three major Spanish companies (Repsol, Endesa, Inditex) and three German/Austrian firms (Daimler, Siemens, OMV), whose annual reports I examine.

**Concepts**

In the following, I study a limited number of basic concepts. The conceptual fields these concepts belong to are EU regulations, national (i.e. Spanish and German/Austrian) legislation and the terminology used by the companies themselves. The following EU sources are borne in mind:

- Comments concerning Articles of the Regulation (EC) No 1606/2002
- COMMISSION REGULATION (EC) No 2238/2004 of 29 December 2004
- COMMISSION REGULATION (EC) No 1126/2008 of 3 November 2008
- COMMISSION REGULATION (EC) No 1274/2008 of 17 December 2008
Elements of Consolidated Financial statements: Statement of financial position / balance sheet

IAS as from 2009

According to Regulation (EC) No 1274/2008 of 17 December 2008, each company shall apply IAS 1 (revised in 2007), as from 2009. This Regulation states that a complete set of financial statements comprises

(a) a statement of financial position
(b) a statement of comprehensive income
(c) a statement of changes in equity
(d) a statement of cash flows
(e) notes

and adds that a company entity may use titles for the statements other than those set out in the standard.

In the following, I focus on the first item "(a) statement of financial position"

<table>
<thead>
<tr>
<th>English</th>
<th>German</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>statement of financial position</td>
<td>Bilanz</td>
<td>estado de situación financiera</td>
</tr>
</tbody>
</table>

We can see that, other than the Spanish translation, the German version does not use the newly coined English term. This is in accordance with the standard which permits using other terms as part of a financial statement.

IAS valid until 2008

In Regulation (EC) No 1126/2008 of 3 November 2008, however, this item was called balance sheet in English. The German and Spanish terms are as follows:

<table>
<thead>
<tr>
<th>German</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bilanz</td>
<td>balance</td>
</tr>
</tbody>
</table>

Terminology used in practice

In the consolidated financial statements in the original and in English, the following terms are used by the different companies:

Statement of financial position/balance sheet/Spain 2009

<table>
<thead>
<tr>
<th>Company</th>
<th>Spanish version</th>
<th>English version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repsol</td>
<td>balance (de situación)</td>
<td>balance sheet</td>
</tr>
<tr>
<td>Endesa</td>
<td>balance (de situación)</td>
<td>balance sheet</td>
</tr>
<tr>
<td>Inditex</td>
<td>balance (de situación)</td>
<td>balance sheet</td>
</tr>
</tbody>
</table>

Statement of financial position/balance sheet/Germany/Austria 2009

<table>
<thead>
<tr>
<th>Company</th>
<th>German version</th>
<th>English version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daimler</td>
<td>Bilanz</td>
<td>balance sheet</td>
</tr>
<tr>
<td>Siemens</td>
<td>Bilanz</td>
<td>statement of financial position</td>
</tr>
<tr>
<td>OMV</td>
<td>Bilanz</td>
<td>balance sheet</td>
</tr>
</tbody>
</table>

None of the Spanish companies has adopted the new terminology in their annual reports, neither in the Spanish nor in the English versions. While the German terminology has remained unchanged, it is interesting to note that one of the companies, Siemens, uses the new term in the English version of their financial statement.
Classification in the statement of financial position/balance sheet: Assets, liabilities, equity

IAS / Consolidated statement

Elements

According to the Framework in the three languages that are relevant for this study, the elements directly related to the measurement of financial position in the balance sheet are:

- assets (Vermögenswerte; activos)
- liabilities (Schulden; pasivos)
- equity (Eigenkapital; patrimonio neto)

Classification of assets

IAS 1.60 requires a distinction between current and non-current assets: "An entity shall present current and non-current assets, and current and non-current liabilities, as separate classifications in its statement of financial position in accordance with paragraphs 66–76 except when a presentation based on liquidity provides information that is reliable and more relevant. When that exception applies, an entity shall present all assets and liabilities in order of liquidity."

Separate statements: Austria/Germany

Elements of the balance sheet

The HGB/UGB scheme classifies the elements of the balance sheet in:

- Aktiva (assets)
- Passiva (liabilities and equity).

Classification of assets

According to HGB/UGB, assets have to be classified as either Anlagevermögen or Umlaufvermögen. This distinction is largely identical with the current/non current distinction in English.

Separate statements: Spain

Elements of the balance sheet

A balance sheet comprises:

- activos
- pasivos y patrimonio neto.

We see that, other than in Germany and Austria, Spanish legislation follows the classification set out in the Framework.

Classification of assets

The Plan General de Contabilidad requires a distinction between activos corrientes and activos no corrientes. By doing so, it follows the IAS rules in its terminology.
Terminology used in practice

Consolidated statements Spain

- Repsol
  
  Spanish version | English version  
  ---|---  
  activo | assets  
  activo no corriente | non-current assets  
  activo corriente | current assets  
  pasivo y patrimonio neto | liabilities and equity  

- Endesa
  
  Spanish version | English version  
  ---|---  
  activo | assets  
  activo no corriente | non-current assets  
  activo corriente | current assets  
  patrimonio neto y pasivo | equity and liabilities  

- Inditex
  
  Spanish version | English version  
  ---|---  
  activo | assets  
  activo no corriente | non-current assets  
  activo corriente | current assets  
  patrimonio neto y pasivo | equity and liabilities  

For their consolidated statements, all Spanish companies examined use the IAS/IFRS terminology, with slight deviations in their word order.

Consolidated statements Germany/Austria

- Daimler
  
  German version | English version  
  ---|---  
  Aktiva | assets  
  Langfristige Vermögenswerte | non-current assets  
  Kurzfristige Vermögenswerte | current assets  
  Passiva | equity and liabilities  

- Siemens
  
  German | English  
  ---|---  
  Aktiva | assets  
  No global designation | No global designation  
  Kurzfristige Vermögenswerte | current assets  
  Passiva | liabilities and equity  

- OMV
  
  German | English  
  ---|---  
  Vermögen | assets  
  Langfristiges Vermögen | non-current assets  
  Kurzfristiges Vermögen | current assets  
  Eigenkapital und Verbindlichkeiten | equity and liabilities  

The distinction between langfristige/kurzfristige Vermögenswerte and langfristiges/kurzfristiges Vermögen reflects the terminology used in the IAS/IFRS, which, however, do not use the terms Aktiva/Passiva which are used in the German reports.
Separate statements Spain

- Repsol

<table>
<thead>
<tr>
<th>Spanish version</th>
<th>English version</th>
</tr>
</thead>
<tbody>
<tr>
<td>activo</td>
<td>not available</td>
</tr>
<tr>
<td>activo no corriente</td>
<td>not available</td>
</tr>
<tr>
<td>activo corriente</td>
<td>not available</td>
</tr>
<tr>
<td>patrimonio neto y pasivo</td>
<td>not available</td>
</tr>
</tbody>
</table>

For the separate statements, the Spanish company Repsol uses the terminology set out in the Plan General de Contabilidad, which, as already mentioned, does not differ from the IAS/IFRS terms in the aspects studied in this paper.

Separate statements Germany/Austria

- Daimler

<table>
<thead>
<tr>
<th>German version</th>
<th>English version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aktiva</td>
<td>assets</td>
</tr>
<tr>
<td>Anlagevermögen</td>
<td>fixed assets</td>
</tr>
<tr>
<td>Umlaufvermögen</td>
<td>non-fixed assets</td>
</tr>
<tr>
<td>Passiva</td>
<td>equity and liabilities</td>
</tr>
</tbody>
</table>

- OMV

<table>
<thead>
<tr>
<th>German version</th>
<th>English version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aktiva</td>
<td>assets</td>
</tr>
<tr>
<td>Anlagevermögen</td>
<td>fixed assets</td>
</tr>
<tr>
<td>Umlaufvermögen</td>
<td>current assets</td>
</tr>
<tr>
<td>Passiva</td>
<td>liabilities</td>
</tr>
</tbody>
</table>

The two main elements of the balance sheet are called Aktiva and Passiva; for the classification of assets, the two companies use the terms Anlagevermögen/Umlaufvermögen. These are the terms set out in the HGB/UGB. The mix between traditional accounting terminology and IAS/IFRS terminology is a distinguishing feature of the English translations of these reports.

Translation and equivalence

Terminological differences

The three conceptual systems analysed in this paper include a number of terminological patterns:

Consolidated statements

- In Spanish, the statement of financial position/balance sheet is called estado de situación financiera in 2009 and balance in 2008, whereas in German it is Bilanz for both years.

Separate statements

- In Spanish, the elements of the statement of financial position/balance sheet are classified into activos, pasivos y patrimonio neto;
- The assets comprise activos corrientes and activos no corrientes; in both cases, the terminology follows the IAS classification;
- In German, the parts of the statement of financial position/balance sheet are Aktiva and Passiva;
- Assets are classified into Anlagevermögen and Umlaufvermögen.
Terminology used in practice

In the reports prepared by the companies, there are a number of terminological exceptions from the rules:

- None of the Spanish companies examined uses "estado de situación financiera," preferring instead the traditional term "balance (de situación);"
- With regard to the other terms, the Spanish companies use the IAS terminology both in their consolidated and their separate statements;
- In German, two companies use "Passiva" instead of the IAS term "Eigenkapital und Verbindlichkeiten" in their consolidated statements;
- The HGB/UGB terms "Anlagevermögen/Umlaufvermögen" are used in the separate statements rather than the IAS terms "Langfristiges Vermögen/Kurzfristiges Vermögen.

Equivalence

In order to ensure an accurate translation, the translator must be aware of the terminological situation. This is the case, for example, when s/he defines the translation strategy s/he might choose to stress the terminological differences between the consolidated and the separate statements in German. This can be achieved by the following translations:

Consolidated statement (2009)

<table>
<thead>
<tr>
<th>German</th>
<th>Spanish option I</th>
<th>Spanish option II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bilanz</td>
<td>balance</td>
<td>estado de situación financiera</td>
</tr>
</tbody>
</table>

Choosing option I, the translator would emphasize that there are Spanish companies which disregard the change of designation in the Spanish version of the new IAS 1.

Separate statement

<table>
<thead>
<tr>
<th>Spanish</th>
<th>German option I</th>
<th>German option II</th>
</tr>
</thead>
<tbody>
<tr>
<td>activo no corriente</td>
<td>Anlagevermögen</td>
<td>langfristiges Vermögen</td>
</tr>
<tr>
<td>activo corriente</td>
<td>Umlaufvermögen</td>
<td>Kurzfristiges Vermögen</td>
</tr>
<tr>
<td>patrimonio neto y pasivo</td>
<td>Passiva</td>
<td>Eigenkapital und Verbindlichkeiten</td>
</tr>
</tbody>
</table>

The translator might prefer the first option (German I) because it allows him/her to stress the terminological differences between the separate and the consolidated statements in Germany/Austria. These differences are due to the differences in the rules applicable to either type of statement.

Dictionaries

In order to be of use to a translator and to allow him/her to respect the principle of equivalence, a dictionary should state the conceptual fields the translations are valid for. So far, I have defined three conceptual fields for the purpose of this study. In the following, I am going to analyse several dictionaries specialised in economic terms to find out whether they provide the information required by its users.

Becher (German-Spanish)

The "Wörterbuch Recht, Wirtschaft, Politik" is an excellent and prestigious dictionary for legal and economic terms. But while it provides information about some conceptual fields, for example "Steuerrecht, Arbeitsrecht, EU, Österreich," it lacks information I defined as necessary.
Here are three examples of entries in the German-Spanish part:

- *Vermögenswerte*: valores patrimoniales, bienes, elementos del activo, haberes;
- *Eigenkapital*: Capital propio, capital de accionistas, pasivo propio, valor (o patrimonio) neto, fondos propios;
- *Aktiva*: activo, cuentas del activo, valores positivos, recursos, data.

While Becher is not an accounting dictionary, further information about conceptual fields, at least on the general subject of accounting, is required.

**Grünberger, English for Accountants (German-English)**

Since there seem to be no German/Spanish dictionaries that fulfill the need for information on conceptual fields, it might be necessary to work with two dictionaries: a German/English and an English/Spanish one.

As a first example of a German/English dictionary, I have chosen *English for Accountants* by David and Herbert Grünberger, two renowned experts in accounting and IFRS.

Here are three examples of entries in the dictionary:

- **asset**: Aktivseitiges Vermögen, Anlage- und Umlaufvermögen;
- **current assets**: Umlaufvermögen;
- **noncurrent assets**: Anlagevermögen.

While the translations are accurate, the dictionary, however, does not indicate the conceptual fields the words belong to. This is the case, for example, with the proposed translation of *current/noncurrent assets* which might be misleading when applied to consolidated statements of listed companies.

The structure of this dictionary, therefore, does not meet the needs of a professional translator.

**Wulf et.al., International Financial Reporting Standards Wörterbuch/Dictionary (German-English)**

This dictionary is specialised in IAS/IFRS terminology.

Examples of entries are

- **Bilanz**: Statement of financial position. A statement showing an entity's financial position at the end of the reporting period…. IAS 1 changed the title “balance sheet” to “statement of financial position”.

While this entry contains useful information an important fact, however, is missing, namely that companies may choose other terms. This explains the use of *balance* by our Spanish sample companies.

- **Aktiva>Vermögenswerte**

The reference is correct because it is an IFRS dictionary.

- **Kurzfristiger Vermögenswert**: Current asset...

We can conclude that this dictionary is excellent and very useful. For our current purpose, however, it lacks information necessary for the translator as it is limited to IFRS terminology.
Schellenberg Accounting A-Z (German-English-French-Italian)

This dictionary is the best dictionary for the present purpose among those examined in this study. In the foreword, the authors state: “...Übersetzungsvorschläge...; werden sie doch je nach angewandter Norm unterschiedlich übersetzt. Wo immer möglich, werden zu den Fachbegriffen die anwendbaren Buchführungs- und Rechnungslegungsvorschriften der Schweiz, Deutschlands und/oder der EU (IFRS) vorgestellt. Dem Leser wird damit ein vergleichender Einblick in die drei Normensysteme ermöglicht.”

These remarks show that the authors are aware of the importance of legal systems, i.e. conceptual fields, for the translator. The book is divided into two parts: In the first part, Fachbegriffe Deutsch-Français-Italiano-English, the reader finds a list of terms in German and the other three languages without any accompanying notes or comments. In the second part, the dictionary explains a large number of the German terms in German. Examples of entries are

Abschluss
- Fachbegriffe: Abschluss; état financier; bilancio; financial statement.
- Explanations: Concept of a financial statement; elements of financial statements according to IFRS, to Swiss and to German legislation, some remarks on differences in accounting rules between the legal systems.

Bilanz
- Fachbegriffe: Bilanz; bilan, compte de patrimoine; bilancio, stato patrimoniale; balance sheet, statement of financial position.
- Explanations: Definition and purposes of balance sheet.

The dictionary uses the two terms balance sheet and statement of financial position, but does not refer to the relationship between them. This might be due to the fact that the dictionary was published in 2007.

Aktiven
- Fachbegriffe: Aktiven; actifs; attivi; assets.
- Explanations: Definition; classification into Umlaufvermögen and Anlagevermögen; reference to Vermögen.

Vermögenswert
- Fachbegriffe: Vermögenswert; actif, bien; attività, bene; asset.
- Explanations: Definition; IAS 1 differentiates between kurzfristige Vermögenswerte and langfristige Vermögenswerte.

Anlagevermögen
- Fachbegriffe: Anlagevermögen; actif fixe, actif immobilisé, bien de capital; attività non correnti, attivo fisso, capitale immobilizzato, immobilizzazione; capital assets, fixed assets, non-current assets.
- Explanations: Definition.

The dictionary lists the terms langfristige Vermögenswerte and Anlagevermögen, but does not inform the reader about the different conceptual systems these terms belong to within German accounting terminology.

Alcaraz Varó/Hughes (Spanish-English)

Alcaraz Varó and Hughes are well-known linguists and experts in Spanish/English legal and economic terminology.

In the foreword, the authors point out that the book’s main addressees are translators. This is why the terminology translated in the dictionary is classified according to their fields of application, for example banking, law, finance and insurance. For the present purpose, the field of application contabilidad (ACCTS/CONT) is considered.
Let us now check how the terms discussed are translated in this dictionary:

- **Estado financiero**: ACCTS balance sheet; statement of financial position; assets and liabilities statement; financial statement.

It is interesting to note that the term *estado de situación financiera* used in the most recent version of IAS 1 is not shown even though the English terms of IAS 1 *statement of financial position* is proposed as a translation. Translating *estado financiero* by *balance sheet* is, at least, misleading.

- **Statement of financial position**: balance general o de situación.

The new Spanish term for *statement of financial position* is not mentioned.

- **Balance**: ACCTS balance; balance sheet
- **Balance sheet**: CONT balance de ejercicio; balance de situación; hoja de balance; balance general; estado contable; estado financiero.

- **Activos**: assets
- **Activos no corrientes**: no entry
- **Activo no circulante**: ACCTS non-current assets
- **Activo inmovilizado o activo fijo**: ACCTS fixed/permanent/slow assets, long-term operational assets, capital assets, fixed capital, fixed and other non-current assets.
- **Activos corrientes**: current/ floating assets
- **Activo circulante**: ACCTS working/ current/ circulating/ floating/ quick/ liquid assets.

The entries in this dictionary, again, do not provide the user with a clear picture of the terminological situation in English and Spanish.

### Other information for the translator

So far, I have defined various conceptual fields and the information a dictionary should provide about these fields in order to be of use to a professional translator. There is, however, further information a translator needs in order to apply the principle of equivalence correctly. I will describe two of them in the following.

#### Chronology of terms

We can divide the last six years into four periods during which different regulations for consolidated statements published by listed companies apply:

- **Period 1**: 2004, last year before introduction of IAS
- **Period 2**: 2005-2007
- **Period 3**: 2008
- **Period 4**: 2009

**Non-current assets/consolidated statements**

One example for changing terminology is what, in today’s English terminology is called *non-current assets* which had different designations over time in consolidated statements:

<table>
<thead>
<tr>
<th>Period</th>
<th>German</th>
<th>Spanish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period 1</td>
<td>Anlagevermögen</td>
<td>inmovilizado</td>
</tr>
<tr>
<td>Period 2</td>
<td>Langfristiges Vermögen</td>
<td>activo no corriente</td>
</tr>
<tr>
<td>Period 3</td>
<td>Langfristiges Vermögen</td>
<td>activo no corriente</td>
</tr>
<tr>
<td>Period 4</td>
<td>Langfristiges Vermögen</td>
<td>activo no corriente</td>
</tr>
</tbody>
</table>

**Non-current assets/separate statements**

As already mentioned, one of the characteristics of the new Plan General de Contabilidad (valid from 2008) is that it adopted a number of terms from the IAS/IFRS. In Germany/Austria, there has been no such terminological change so far.
Different legal systems

In legal translation, translations do not only translate between languages, but between legal systems. This is of particular importance for languages spoken in different countries, for example German which is spoken in Germany, Austria and Switzerland. Spanish is shared by even more countries and legal systems.

In order to illustrate the terminological problems arising from this situation, I compare four basic terms that appear in the consolidated financial statements of 2009 by the Spanish company Endesa and by its Chilean subsidiary Endesa Chile in the following:

<table>
<thead>
<tr>
<th>Endesa Spain</th>
<th>Endesa Spain</th>
<th>Endesa Chile</th>
<th>Endesa Chile</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spanish</td>
<td>English</td>
<td>Spanish</td>
<td>English</td>
</tr>
<tr>
<td>informe anual</td>
<td>annual report</td>
<td>memoria anual</td>
<td>annual report</td>
</tr>
<tr>
<td>cuentas anuales</td>
<td>annual accounts</td>
<td>estados financieros</td>
<td>financial statement</td>
</tr>
<tr>
<td>balance de situación</td>
<td>balance sheet</td>
<td>estado de situación financiera</td>
<td>statement of financial position</td>
</tr>
<tr>
<td>memoria</td>
<td>notes</td>
<td>memoria económico-financiera</td>
<td>notas</td>
</tr>
</tbody>
</table>

This comparison shows differences even in the most fundamental terminology of accounting between the different countries. In particular, the different usage of memoria in Spain and Chile are noticeable.

A translator preparing the texts also for a Latin American audience must take these differences into account. Consequently, a dictionary that specialised-language translators may consider as reliable must contain information about legal systems and differences between them.

Here, looking at the entry of memoria in the dictionary by Alcaraz Varó/Hughes might be interesting:

- **Memoria**: memorandum; statement; report; S. informe. [Exp: memoria annual (COM, FIN annual report, annual financial report, company report), memoria annual de la sociedad (COMP LAW chairman’s report, directors’ report; S. informe del presidente del consejo de administración), memoria económico-financiera (COMP LAW financial statement; S. estado financiera).

The dictionary does not mention that in Spain, memoria is the equivalent to English notes, that is, one of the elements of a complete set of financial statements.

Conclusions

In specialised language translation, it is essential that the principle of functional equivalence is applied. Consequently, it is of utmost importance that conceptual fields are not studied in isolation, but in the contexts of the terminological structures of the relevant fields.

For the purpose of translating accounting texts from Spanish to German and vice versa, I have distinguished between three conceptual systems:

- IAS/IFRS
- National systems (Austria Germany: UGB/HGB, Spain: Plan General de Contabilidad)
- Terminology used in practice.
In order to show how these terms are used in practice, I have examined annual reports of a number of German/Austrian and Spanish companies and have identified terminological differences between them in their consolidated statements and their separate statements. The terminology actually used by the companies deviated from the rules set out by the European and the national legislators.

When doing a translation, the translator must be aware of the terminological particularities of the relevant conceptual fields if the principle of equivalence is to be respected in the translation. Consequently, specialised dictionaries should provide the translator with the necessary reference to the conceptual fields associated with the concepts.

In order to test whether this is already common practice, I examined different dictionaries for their translations of specified terms. The finding here was that although the dictionaries are generally well prepared, not a single one contained all the information a translator requires for a correct translation. Furthermore, information on terminological changes and on different legal systems between different countries are required by the translator. These were also not included in the dictionaries. However, while all this information would be desirable for a translator to access in a single dictionary, this is not possible due to constraints in space and because of the sheer amount of information dictionary writers would have to acquire when preparing the dictionary.

References


About the author

Born in Vienna in 1947, Gerhard Edelmann holds degrees in law, economics and translation studies (Spanish, Portuguese). He has lectured at the Centre of Translation Studies of Vienna University and at the Vienna University of Economics and Business. He has also worked as an investment banker. Since 2007 he has been a business consultant. Selected publications include: *Going Public in Österreich*, LexisNexis, Orac, Vienna, 2003; *Going Public als Folgefinanzierung* in Nemec/Reicheneder (Eds.): *Der Unternehmenskauf und seine Abwicklung in der Praxis*, Service Fachverlag, Vienna, 1994; articles in economic, investment and finance magazines.

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