

## Scaling for Clusters with COPS Cluster Optimized Proximity Scaling

Rusch, Thomas; Mair, Patrick; Hornik, Kurt

Published: 06/12/2014

*Document Version*  
Unknown

[Link to publication](#)

*Citation for published version (APA):*

Rusch, T., Mair, P., & Hornik, K. (2014). *Scaling for Clusters with COPS Cluster Optimized Proximity Scaling*. 1-21.

# Scaling for Clusters with **COPS**

Cluster Optimized Proximity Scaling

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- 2 COPS: Cluster optimized proximity scaling
  - C-Clusteredness and an Index
  - Optimization
- 3 Conclusion And Outlook

This is joint work with [Patrick Mair](#) and [Kurt Hornik](#).

# Multidimensional Scaling (MDS)

- Popular method for representing multivariate high-dimensional proximities in some lower-dimensional space
- MDS utilizes a stress function, e.g., a least squares one

$$\text{stress}(X) = \sum_{i < j} w_{ij} [f(\delta_{ij}) - g(d_{ij}(X))]^2$$

- and minimizes it to find the configuration  $X$

$$\arg \min_X \text{stress}(X)$$

$d_{ij}(X)$  ... fitted distances

$\delta_{ij}$  .. proximities

$w_{ij}$  ... finite weights

$g(\cdot), f(\cdot)$  ... transformation functions

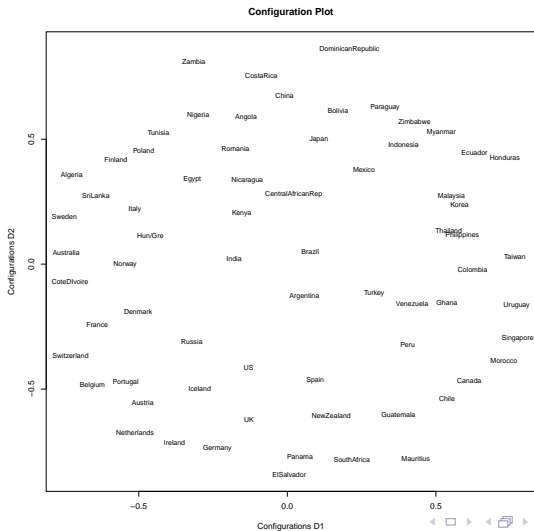
# Multidimensional Scaling (MDS)

- Provides an **optimal map into continuous space**  $\mathbb{R}^M$  and looks for directions of spread in the low dimensional space (**objective 1**)
- But often one is also interested in **discrete structures of similarity** between objects (“clusters”; **objective 2**)
- MDS does solve objective 1 but not objective 2. The latter is often inferred from the former by **how it looks**
- It can happen that **what is optimal for objective 1 is not very useful for objective 2**

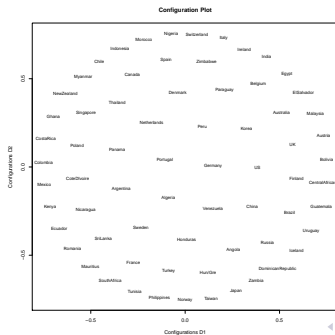
**Banking crises data** from Reinhart & Rogoff (2009) (compiled by Graves, 2014):

- A panel data set of banking crisis history
- Time frame: 1800 to 2010
- Objects: 70 present-day independent states
- Binary entries (had crisis yes/no)

We use a **binary asymmetric distance** between the objects (Jaccard distance) and **apply standard least squares MDS** (SMACOF) for representation.



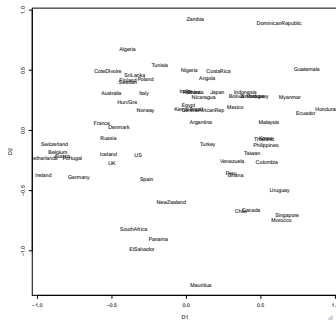
- Optimal configuration **does not reveal** a nice clustering structure.
- This is because of **little variability** in the proximities
- **Known problem**: MDS on data with little/no variability in proximities generates a configuration that **resembles a sparsely populated sphere** in  $\mathbb{R}^M$  (projected to a disc in  $\mathbb{R}^2$ )





## Is there a way out?

- Following e.g., Mair et al. (2014) fit metric MDS with power transformation by setting e.g.  $f(\delta_{ij}) = \delta_{ij}^{10}$
- Clusters are much clearer but the fit is now worse (0.119 versus 0.127)

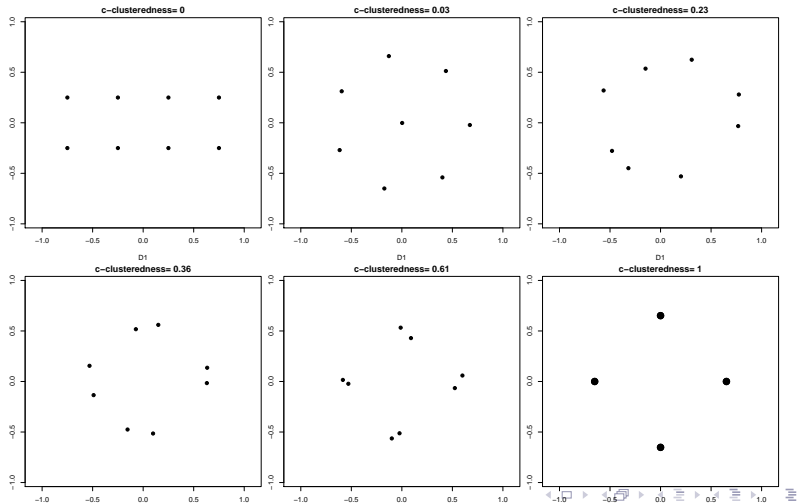


# COPS for the Rescue

We propose a general **solution** to this problem that consists of the following steps:

- Use a **stress with  $\theta$ -parametrized strictly monontonic nonlinear transformations** of either proximities or fitted distances or both e.g., power transformations (**powerStress**,  $g(d_{ij}(X)) = d_{ij}(X)^\kappa$  and  $f(\delta_{ij}) = \delta_{ij}^\lambda$ , so  $\theta = c(\kappa, \lambda)$ )
- Use an **index of the obtained degree of clusteredness** in the configuration (**c-clusteredness**) to quantify the clusteredness
- Combine the stress function, the transformations and the clusteredness index into a **single target function** and **optimize over the parameters**
- We call this **COPS** (Cluster Optimized Proximity Scaling; Rusch et al., 2014)

**C-Clusteredness:** The amount of clusteredness of a configuration

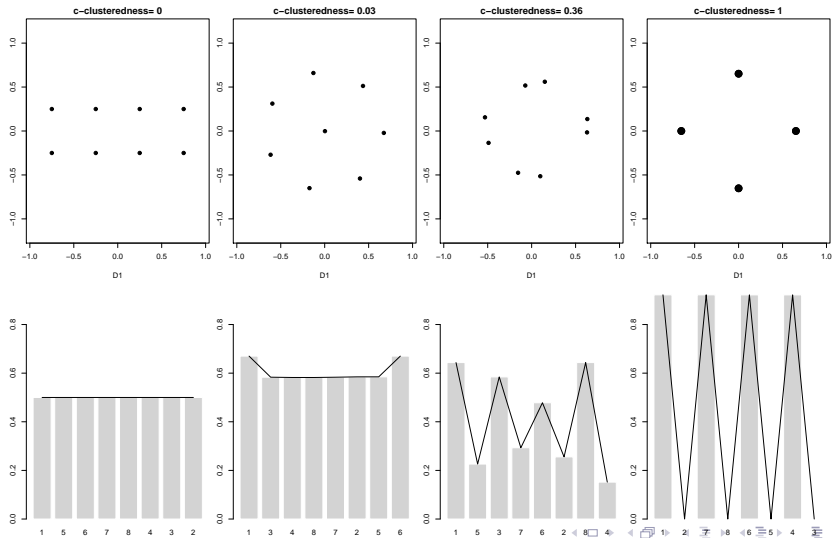


Index for clusteredness: **OPTICS cordillera**

- Employs **OPTICS** (Ankerst et al., 1999) with metaparameters  $k, \epsilon$  on the configuration distances. For row vectors  $x_j$  of  $X$  returns an ordering  $R$  of these points,  $R = \{x_{(i)}\}_{i=1, \dots, N}$ . So,  $x_{(1)}$  is the  $x_j$  that is at position 1 in the ordering.
- OPTICS also returns a **reachability plot** (dendrogram of minimum reachabilities  $r_{(i)}^*$  of point  $x_{(i)}$ )
- Ordering and reachability represents the cluster structure. We **aggregate** that to an **index  $OC(X)$**  by defining (for metaparameter  $q > 0$ )

$$OC(X) = \left( \frac{\sum_{i=2}^N |r_{(i)}^* - r_{(i-1)}^*|^q}{C} \right)^{1/q}$$

C... (optional) normalizing constant



# Properties of the OPTICS Cordillera

For given metaparameters  $\epsilon, k, q$  the following applies (Rusch et al, 2014)

- Upper bound for the cordillera in the **maximal c-clusteredness** case ( $d_{max}$  is the maximum distance between any two points)

$$C^*(X, d_{max}, \epsilon, k, q) = \begin{cases} d_{max}^q 2^{\lceil \frac{N-1}{k} \rceil} & \text{if } (N-1)/k \text{ is integer} \\ d_{max}^q 2^{\lceil \frac{N-1}{k} \rceil} - d_{max}^q & \text{if } (N-1)/k \text{ is not integer} \end{cases}$$

- Cluster assignment or *a priori* defined number or shape of clusters **not needed**
- Index **typically increases** when
  - Distances between points increase
  - Distances between clusters increase
  - Points are denser clustered
  - Number of clusters increases
- Index does not pick up **unbalancedness** in the number of points

# The Full COPS Procedure

Combine the  $\theta$ -parametrized stress measure,  $\text{stress}(X(\theta), \theta)$  and the OPTICS cordillera to **cluster optimized stress (copStress)**:

$$\text{copStress}(\theta) = \text{stress}(X(\theta), \theta) - a \cdot \text{OC}(X(\theta))$$

with  $\arg \min_X \text{stress}(X, \theta) := X(\theta)$  and  $a \in \mathbb{R}_+$  controlling how much **weight** should be given to the c-clusteredness, e.g.,

$$a_0 = \frac{\text{stress}(X(\theta_0), \theta_0)}{\text{OC}(X(\theta_0))}$$

with  $\theta_0 = (\mathbf{1}, \mathbf{1})^\top$ .

We need to find

$$[\text{stress}(X(\theta), \theta) - a \cdot \text{OC}(X(\theta))] \rightarrow \min_{\theta}!$$

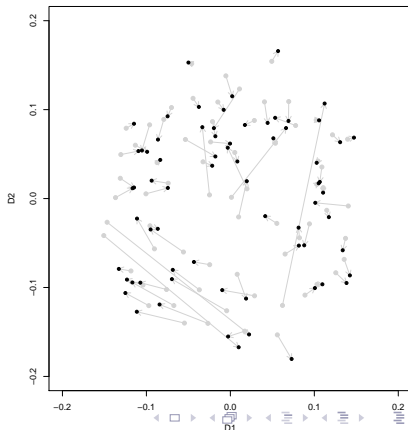
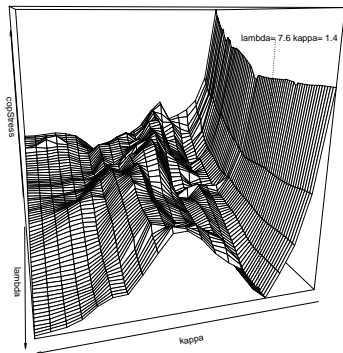
- We use an **alternating algorithm** that first solves for  $X$  and then minimizes over  $\theta$ .
- The latter is non-smooth, so we employ **random search** or particle swarm algorithms or similar.
- The inner minimization to find  $X$  is extremely costly, so we need to have as small a number of outer steps.
- We had **good experiences with an adapted Luus-Jaakola search** (Luus & Jaakola, 1973; see Rusch et al., 2014).

This is **implemented in the R package stops**.

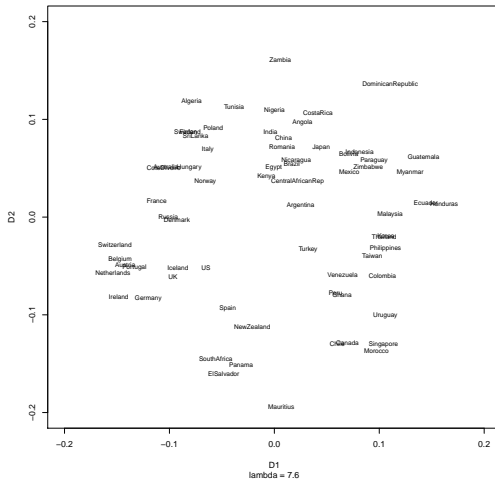


# Example: Banking Crises

We use COPS on the banking data with power transformations of fitted distances and proximities (**powerStress**):



# Example: Banking Crises



## COPS

- COPS works well when the objective is to obtain a scaling and a clustering
- It is easily adaptable to many stress functions
- It is particularly useful when there is only little variability in the proximities

## C-Clusteredness and OPTICS cordillera

- A concept and a measure of goodness-of-clustering in dimension reduction results that has appealing properties
- May be interesting beyond COPS

## TO DO

- The inner minimization is costly so COPS is **not feasible** even for a moderate number of objects
- Global optimality cannot be **guaranteed**
- **Exploit the structure** of the optimization problem
- Current implementation is still rudimentary

## Beyond COPS (stay tuned)

- c-clusteredness is an aspect of a more general idea which we coin **c-structuredness** (Rusch et al., 2015)
- The idea of COPS can be generalized to **STOPS** (**Structure optimized proximity scaling**) (Rusch et al., 2015)

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# Thank you for your Attention

## **Thomas Rusch**

Competence Center for Empirical Research Methods

email: [thomas.rusch@wu.ac.at](mailto:thomas.rusch@wu.ac.at)

URL: <http://wu.ac.at/methods/hum/trusch>

WU Vienna University of Economics and Business

Welthandelsplatz 1, 1020 Vienna

Austria